

PRIVACY POLICIES LA TILDE

This Privacy Policy describes how **La Tilde** (www.latilde.co) collects, uses, stores and protects the personal data of its Users, in particular those collected through the *newsletter subscription form*.

A. Identification of the Data Controller

- **Responsible Party:** [LEGAL NAME OF THE ENTITY OR PERSON] (La Tilde)
- **Website:** www.latilde.co
- **Contact Email:** info@latilde.co

B. Personal Data Collected

Tilde collects limited personal data through the *newsletter subscription form*.

- **Subscription Details:**
 - Email Address (required): For sending the *newsletter*.
 - Name (optional): For personalizing communications.
- **Navigation Data (Automatic):**
 - IP address, browser type, operating system, pages visited, time of access.
 - Information on interaction with the *newsletter* (email opens, clicks) in links).
 - Use of **cookies** (see section G).

C. Purpose of Data Processing

Personal data is collected exclusively for the following purposes:

1. **Newsletter Subscription Management** : Periodically send the newsletter with news and content from La Tilde.
2. **Service Improvement:** Analyze user interactions with the *newsletter* and the website to improve content and user experience.
3. **Legal Communications:** To handle requests, inquiries or complaints from Users, and notify changes to these legal documents.

D. Legal Basis (Legitimation) of the Processing

The legal basis for processing your data is the User's **express consent** , given by completing the *newsletter* subscription form and accepting these Privacy Policies.

E. Data Sharing and Transfer

- **Third Parties (Service Providers):** Personal data may be shared with third parties that provide services to La Tilde, such as the **email service provider** we use to manage and send the **newsletter**. These providers act under our instructions and are bound by confidentiality agreements.
- **Legal Compliance:** Data may be disclosed if required by law, regulation, court order, or government request.
- **No Sale of Data:** La Tilde **does not sell, rent or transfer** the personal data of its Users to third parties for commercial purposes.

F. User Rights (ARCO Rights and Others)

The User has the right to exercise the following rights regarding their personal data, free of charge:

- **Access:** Request and obtain information about the personal data that La Tilde It keeps on you.
- **Rectification:** Request the correction of inaccurate or incomplete data.
- **Cancellation/Deletion (Right to be Forgotten):** Request the removal of your personal data from our databases.
- **Objection:** To object to the processing of your data for a specific purpose, such as sending the **newsletter** (by unsubscribing or **opt-out**).
- **Revocation of Consent:** Revoke at any time the consent previously given for the processing of your data.

To exercise any of these rights, the User must send a clear written request to info@latilde.co.

G. Use of Cookies

The Site uses **cookies** (small text files that are stored on your device) to enhance the browsing experience, analyze site traffic, and understand how Users interact with the content. By using the Site and the **newsletter**, the User agrees to the use of **cookies** in accordance with our separate **[Cookie Policy]** or the information detailed in this document.

H. Data Retention Period

The User's personal data for **newsletter** subscription will be retained as long as the User **maintains their consent** (i.e., until they unsubscribe). Once the User cancels their subscription, their email address will be removed from the mailing list.